

KRISTI GATTO | MEDIA PROFESSIONAL

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PERSONAL STATEMENT

I am a NYC-based digital content creator and entrepreneur specializing in documentary and music video production. In addition to film production, I have instructed undergraduate and graduate level courses in media and communication. Currently, I am a PhD student at Texas Tech University.

WORK EXPERIENCE

Summer 2020-Present

Instructor on Record - Texas Tech University

In-person/Online

- Guiding students in learning the curriculum by providing them with lecture content on Blackboard.
- Responding to the students' inquiries while helping them navigate the course.
- Creating and grading assignments and exams throughout the semester.

October 2016 - Present

Founder/Director – Risk It Productions, LLC

Bethpage, NY

- Developing and producing content for digital media, film and short-form media.
- Acquiring and managing of freelancers for film production.
- Maintaining and collecting of legal contracts and releases.
- Creating of invoices and estimates for clients.
- Production and Post-Production of video content.

November 2016 – August 2017

Project Coordinator - Park Avenue Post

New York, NY

- Created and developed ideas for new shows.
- Edited videos for digital media series.
- Researched and casted for digital media series.
- Coordinated and communicated between cast and crew.

August 2014 – December 2015

Graduate Teaching Assistant – Long Island University

Brooklyn, NY

- Assistant to Associate Professor Dennis Broe
- Developed outlines for guiding graduate students in writing.
- Coordinated, organized and created lesson plans developed by professor.
- Researched class content and conducted review sessions of course readings.
- Assisted graduate students with the review and editing of their Master's thesis.

EDUCATION

August 2020 - Present

Texas Tech University, Lubbock

Full-time doctoral student

January 2014 – December 2015

Long Island University, Brooklyn

Master of Arts, Media Arts: Film, Television and Video Production

Thesis: How YouTube Has Revolutionized the Music Industry – High Pass

The (UT)ube Generation (documentary)

January 2010 – September 2013

CUNY Baruch College, New York

Bachelor of Arts, Management of Musical Enterprises

Coursework in Music Theory, Marketing Research, Public Relations and Music Management.

SKILLS

- Ability to create and analyze course content for in-person and online classes.
- Organized and excellent time management.
- Great communication and flexibility with varying learning abilities.
- Creative and critical thinker.
- Proficiency in various Adobe Creative Cloud programs such as Premiere, Photoshop, Audition, and Lightroom.
- Expertise in Microsoft Office software.

COURSES TAUGHT

- Foundations of Post-Production Workflows (in-person)
- Visual Communication (online)

AWARDS

Revolution Me Film Festival (2021) *Best Director for a Documentary, Social Awareness Award*

The Communicator Awards (2021) *Award of Excellence*

Girl Power Film + Media Summit (2019) *Change Maker*

The Impact Docs Awards (2019) *Award of Merit*

Girl Power Film + Media Summit (2018) *Best Web Series*

REFERENCES

References are available upon request.